

# Stronger together

*Integrating pharmaceutical supply chains through collaboration, innovation & good distribution practice*



Are you ready to be part of an extraordinary event that is going to help shape the future of the pharmaceutical supply chain? One that breaks down supply chain silos and organisational silence?

Look no further! We are thrilled to present the Pharma GDP Universal Compliance Congress (GDP-UCC), an innovative and dynamic gathering designed to bring together industry leaders, supply chain experts, GDP specialists and visionaries like yourself. This is your chance to be part of a transformative experience that is specifically structured to provide tangible benefits to all participants. You will gain from a high-engagement conference model that encourages interactive learning, maximises knowledge sharing and fosters the creation of meaningful connections and business relationships.

## TARGET ATTENDANCE

Good distribution practice is the essential glue that holds the pharmaceutical distribution chain together and is the concern and responsibility of every person and party that is involved in the manufacture, transportation and quality of medicines and vaccines.

GDP-UCC is formatted for all stakeholders in the field of Good Distribution Practice - regulators, marketing authorisation holders, licenced wholesalers, forwarders, distributors, carriers, trade bodies and solution providers.

This meeting will also be of huge value to leaders and practitioners in quality management, logistics management, regulatory affairs, training, auditing and consulting.



### CONTENT OVERVIEW

- Regulations
- Harmonisation & Compliance
- GDP & Quality Assurance
- Sustainable Pharma Logistics
- Embracing Change
- Humanitarian & Emergency Logistics
- The Power Of Technology
- Maintaining Supply Chain Security

### GDP-UCC FEATURES

- Unique Performance-Enhancing Content
- Presentations From Industry Leaders
- Structured Training Pathways
- GDP Clinics Addressing Real Issues
- Experiential GDP Grand Tour
- Interactive Review Workshops
- Symbiotic Networking

21-23 May 2024

European Convention Centre Luxembourg



## Conference Goals

The GDP Universal Compliance Congress has been conceived to deliver a new class of supply chain conference that reflects real needs and delivers discernible value through the creation of a unique journey of learning, discovery, knowledge sharing, relationship building and inspiration. The Congress aims to bring together different facets of good distribution practice and show not just how they inter-relate but also how synergism and an integrated approach are essential for the creation of safer, more efficient and increasingly resilient distribution chains.

To this end, the new event is being carefully designed to provide performance-enhancing content, an interactive learning environment and a productive networking experience. Our goal is to create a unique knowledge-sharing and relationship-building occasion that will alter perceptions about conferences by providing an unassailable value-proposition for all participants, whether delegates, speakers, sponsors or exhibitors. It will achieve this by offering a challenging and truly mould-breaking immersive multi-modal supply-chain learning experience for all pharma executives and their supply chain partners.

## Conference Themes

Under the overarching theme of "Stronger Together: integrating pharma distribution chains through collaboration and innovation" the GDP-UCC 2024 Convention is being developed around eight sub-themes. Each sub-theme will have its own learning stream (four on Day 1 and four on Day 2) and its own 'Guru' and the concluding "Consolidation" sessions on each day will bring the different streams together.

#1

### Supply Chain Transformation:

Pathways to resilience, integration and cultural reform

#2

### Regulations, Harmonisation & Compliance:

Developments in the regulatory landscape and new routes to conformance

#3

### GDP & Quality Risk Management:

Applying ICH Q9 and QRM tools in the pharmaceutical distribution context

#4

### Net-Zero Pharmaceutical Logistics:

Lessons for driving responsible and sustainable distribution models

#5

### Embracing Change:

Adapting to and gaining from dynamic market forces and disruptive events

#6

### Humanitarian & Emergency Logistics:

Addressing logistics challenges in developing countries and disaster relief programs

#7

### The Power of Technology:

Harnessing the transformative potential of data and disruptive technologies to create efficient, functionally-connected supply chains

#8

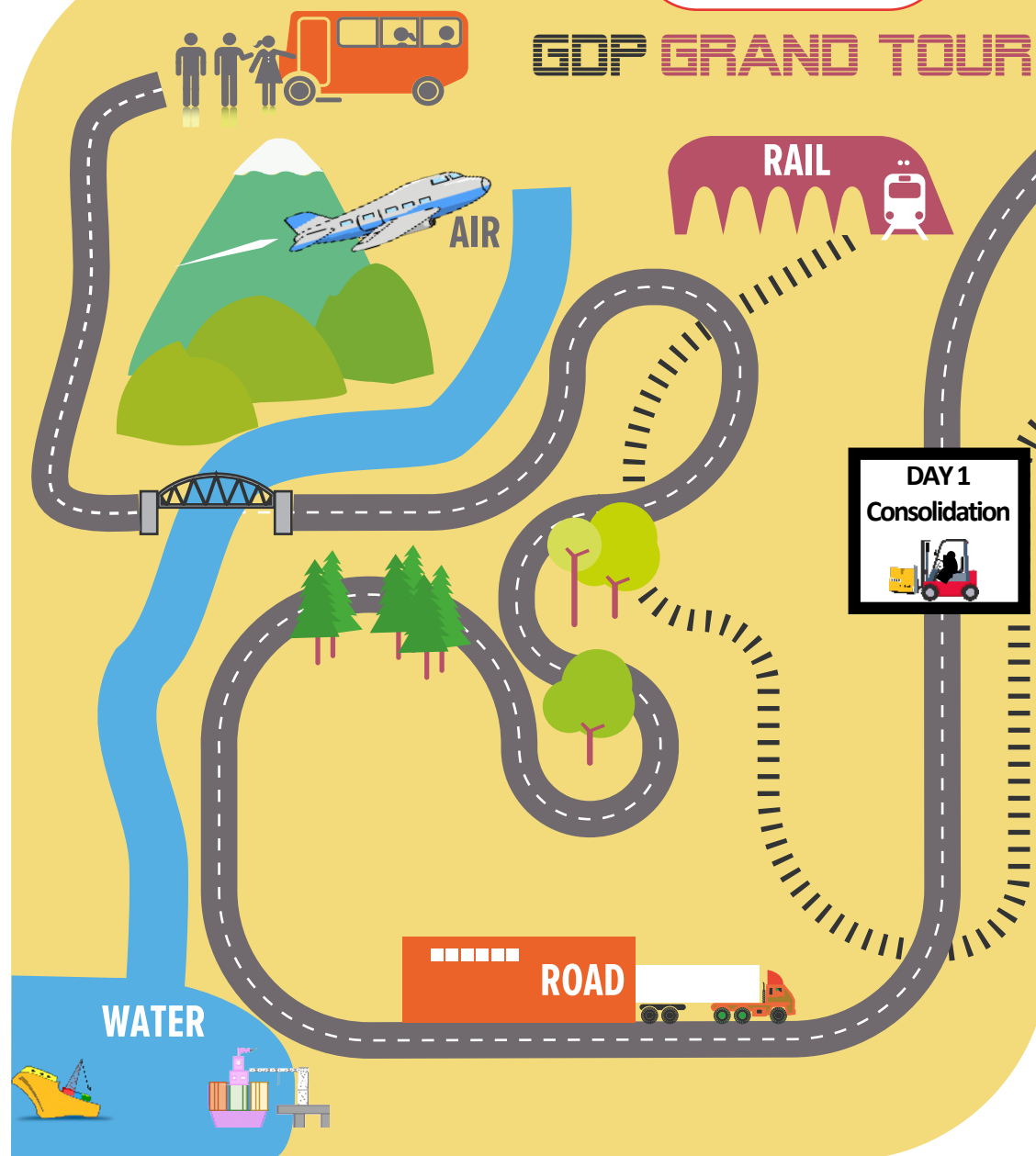
### Securing the Supply Chain:

Strategies for ensuring the physical and virtual integrity of medicines and vaccines during storage and transit

21ST MAY 2024 (OPTIONAL)

## DAY 1

### GDP GRAND TOUR

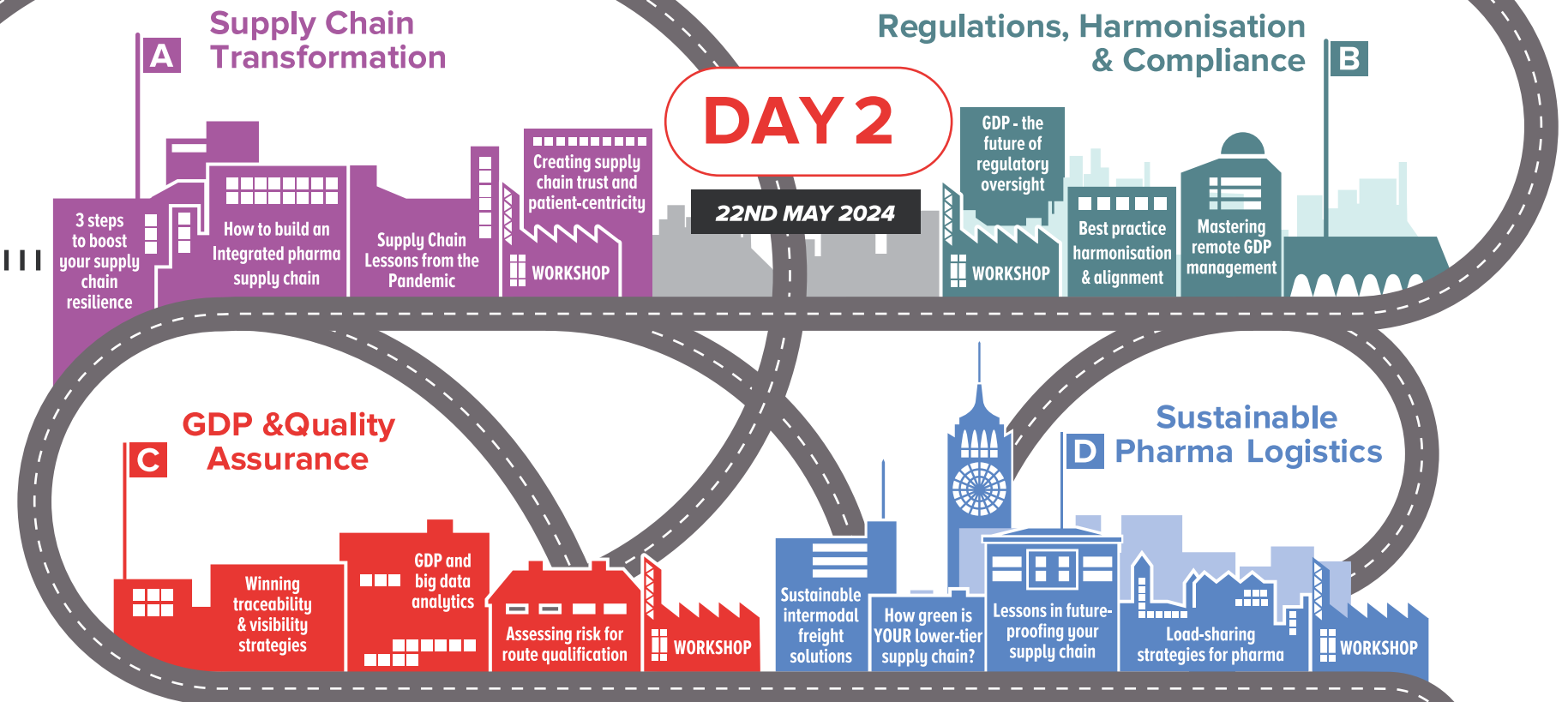


DAY 1  
Consolidation

## An immersive three-day experience

## DAY 2

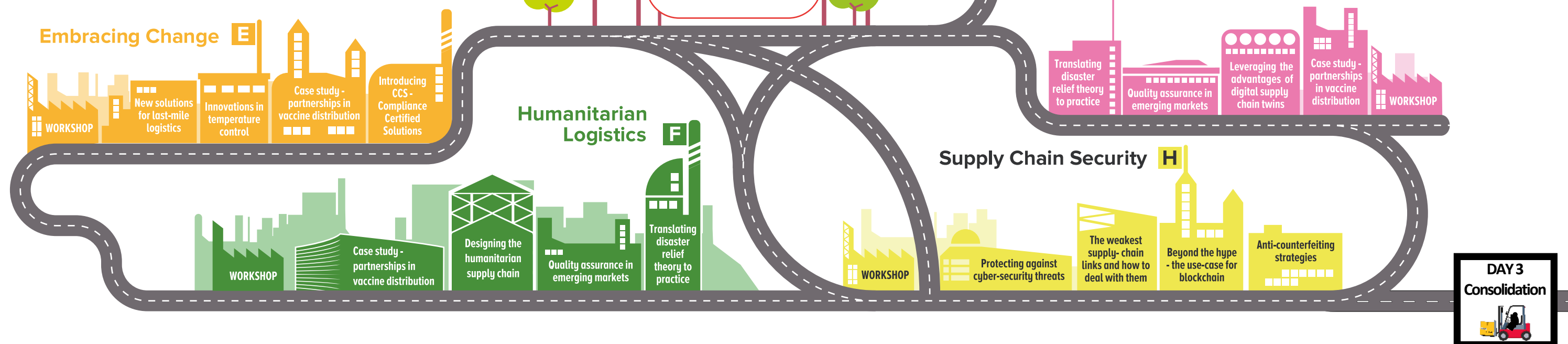
22ND MAY 2024



DAY 2  
Consolidation

23RD MAY 2024

## DAY 3



DAY 3  
Consolidation



## HARNESSING THE COLLECTIVE POWER OF TEAM WORK

The 2024 Pharma GDP Universal Compliance Congress is a partnership between the Good Distribution Practice Universal Compliance Initiative (GDP-UCI) and Step Exhibitions.

“Oh no, not another event” you may say. There are many aimed at the pharmaceutical supply chain and its specialist areas.

But at GDP-UCI we believe there is a level of veiled dissatisfaction with some of the current formats. So we wanted to explore new ways of creating an event for the pharmaceutical supply chain community that are more engaging, interactive and memorable. And what better way to start than to ask the industry for its needs, preferences and ideas.

In January 2023, GDP-UCI conducted an in-depth survey to take the market view. You told us that conferences are a vital part of the pharma landscape but the current events are failing to meet expectations and deliver value. Poor organisation, repetitious content, unimaginative structure, questionable returns and a lack of new ideas are just some of the disappointments expressed by our respondents.

In the light of this GDP-UCI decided to partner with a leading event organiser and go back to first principles: what do organisations and their delegates really want from an event and what provides them with value and ROI?

## DO WE NEED A NEW CONFERENCE CONCEPT?

Here's what the experts say\*:

“We need to change our thinking on what conferences are for, what people need and how this may best be achieved.”

“Physical conference events are great, and will likely continue to grow in the future. However, we need to ensure that they offer a tangible benefit not just to attendees but also to the wider ASP (academic, scientific and professional) community, and to the society it serves.”

“Although subjectively enjoyable, even a busy conference schedule offers little in the way of predictable opportunities for knowledge sharing and communication.”

“Podium presentations, breakouts, and interactive sessions should be not only relevant to the meeting objectives but also coordinated so that together they form a coherent whole. This is common-sensical, but rare.

“Information, proposals, and solutions flow in only one direction—from the top down—and not all that coherently. Attendees leave only slightly better informed and better networked than when they arrived. A huge opportunity has been missed.”





# SOME OF THE HIGHLIGHTS THAT MAKE GDP-UCC AN UNMISSABLE EVENT

## ● Engaging and Interactive Sessions

Break away from traditional conference formats! GDP-UCC is working with an active panel of technical advisers and conference experts to design a wholly unique conference experience. An event format with interactive and engaging sessions that directly involves and captivate audiences. From immersive panel discussions and fireside chats to hands-on GDP clinics and interactive poster sessions, every moment is designed to inspire, inform, and empower attendees. Audience engagement will be facilitated through live polling, workshops, interactive technology tools for an inclusive environment where everyone feels empowered to contribute.

## ● Structured Learning Trails

On offer will be an optional selection of planned learning paths for different supply chain practitioners which will be offered at Beginner and Advanced levels. Suitable for all levels of distribution management including Logistics Managers, GDP Responsible Persons, Regulatory Affairs specialists and other supply chain stakeholders. Successful Trail completion will be recognised by the award of a GDP training certificate.

## ● Informative Conference Book

Selected perspective papers from keynote speakers covering each of the eight conference topic themes will be published in a professional conference handbook. The volume will be distributed in advance to all registered delegates as a precursor to forum discussions.

## ● Unparalleled Networking Opportunities

The agenda is being translated in a manner that obliges delegates to interact, collaborate and find meaningful partnerships and solutions. Connect and collaborate with influential speakers, delegates, thought leaders and decision-makers who are shaping the GDP landscape. Forge valuable connections, establish strategic partnerships, and unlock limitless opportunities.

Special symbiotic networking experiences will include:

Day 1 - Meet & greet evening cocktail reception following event press conference

Day 2 - Drinks reception combined with a special risk-themed artistic exhibition

Days 2 & 3 - Interactive poster-presentation lunches

Days 2 & 3 Sponsored breakfast meetings

## ● Cutting-Edge Insights and Expertise

GDP-UCC is curating an exceptional line-up of GDP and supply chain thought leaders, innovators, experts and trendsetters who will share their success stories, strategies, and invaluable insights. Gain access to a wealth of knowledge and experience from renowned speakers who are at the forefront of their fields.

## ● The Latest Learning Techniques

The conference will be biased towards engagement and knowledge-exchange with lively learning experiences:

1. A unique part of the event is the full day “GDP Grand Tour”, an empirical shared-experience that provides participants with a high impact, real-life interaction with different transport modes. The experiential Grand Tour is also the common starting point for various “Learning Trails” that follow different pathways through the conference.
2. GDP Clinics will be held on each day where participants will discuss and resolve real supply chain case issues under the guidance and oversight of industry experts.
3. Focused and energising breakfast meetings providing a relaxed atmosphere to build lasting business relationships.
4. Workshops will be held for each topic stream. These will be moderated by the Topic Champion and will serve to enhance the practical implementation of the areas covered through brainstorming, creative problem-solving and the application of acquired knowledge beyond the conference.

## ● Forward-Thinking Topics

Dive into cutting-edge topics, emerging trends, and disruptive technologies that are reshaping the industry. GDP-UCC offers eight separate tracks with sessions covering everything from regulatory developments and GDP best-practice to digital transformation and sustainability. Stay ahead of the curve and gain a competitive edge in today's rapidly evolving pharma distribution landscape.

## ● Global Reach and Exposure

Join a truly international gathering that transcends boundaries. GDP-UCC is welcoming delegates and speakers from around the globe, providing you with a unique opportunity to expand your network, learn from global perspectives, and gain exposure on an international stage.

## ● The 2024 GDP Path Breaker Awards

The antidote to fake ‘vanity’ awards, these honours will recognise noteworthy supply chain innovations and outstanding contributions to supply chain best practice. Winners will be awarded on the basis of a delegate poll and the adjudication of the GDP-UCC Advisory Board.

## ● An Unforgettable Experience

Prepare to be blown away by a meticulously planned conference experience. Immerse yourself in an environment that combines world-class hospitality, stunning venues, and unrivalled attention to detail. GDP-UCC is going beyond a typical pharma conference to create an unforgettable experience that will leave you inspired and invigorated.



# A FORMAT based on listening

GDP-UCC is formatted to incorporate new ways of delivering content that is engaging, interactive and memorable for the GDP community.

This process began with a survey inviting the industry to share its needs, preferences and ideas for an event that delivers value for their attendance.

The results confirmed that conferences are a vital part of the pharma supply chain scene. They offer an opportunity to learn and to focus on key issues as well as a chance to forge new relationships and productively network.

So GDP-UCC has been created to offer a meeting opportunity that focuses on delivering value and return on investment for every participant – whether as a sponsor, exhibitor or attendee.

## FAVOURABLE DATES

According to the survey, May is the preferred month for a pharma conference. Travel is easier, the days are long, and an air of optimism prevails.

## ACCESSIBILITY

An attractive location with good transport connections is an essential non-content-related factor. This was a key reason for choosing the Grand Duchy of Luxembourg as it is a UNESCO World Heritage site and occupies a geostrategic location in the very heart of Europe with excellent links via air, motorway, and high-speed rail.

## AN IMMERSIVE EXPERIENCE

A huge majority of respondents favoured extra-curricular activities which is why the novel “GDP Grand Tour” has been created as well as a range of formal and informal activities.

## FORMAT

Knowledge sharing, interactivity and experiential learning will be achieved through a unique blend of expert presentations, workshops and discussion groups all designed to stimulate practical learning, stimulate creativity, and push personal boundaries. A flexible, streamed structure allows agendas to be tailored to meet specific goals.

## Advisory Panel

**Vincent Coolen** - Healthcare Quality Assurance & Regulatory Affairs Director, UPS Healthcare

**Nigel Cryer** - CEO, Freebird Lifesciences; ex-Sanofi Pasteur

**Sarah Graham** - QA Director Supply Chain Systems & Programs, Abbvie

**Bob Hayes** - Vice-Chair of Pharmaceuticals Technical Activities Committee, IMECHE; ex-Seer Pharma

**Dr Umit Kartoglu** - CEO, Progressio et Extensio SARL; ex-WHO

**Alan Kennedy** - Executive Director, GDP-UCI

**Andrew Lester** - Global Director Healthcare, Expeditors

**Brett Marshall** - Corporate Head of Quality Assurance, Zuellig Pharma

**Richard Peck** - Managing Director, RP Pharma Consulting Ltd; ex-GSK, ex-AstraZeneca

**Siegfried Schmitt** - Vice President Technical, Parexel

**Simon White** - Independent GDP consultant; Senior Advisor Medicines Quality, UN WFP; ex-Pfizer

## European Convention Centre Luxembourg



The prestigious European Convention Centre occupies an unbeatable location in Luxembourg City's Place de l'Europe. Situated in the Kirchberg business district it overlooks the magnificent and historic Pfaffenthal valley. The Convention Centre is a seat of the EU Council of Ministers and is equipped with the latest security and technical infrastructure. It can accommodate up to 1,100 visitors and is just 7 km from the airport, 3.5 km from the main railway station and 2.5 km from the motorway network.

Don't miss your chance to be part of GDP-UCC where ideas collide, networks flourish, and new possibilities arise. Secure your spot as a speaker or delegate today and join us in transforming the future of the pharmaceutical supply chain and good distribution practice. Together, let's pave the way for a brighter and more successful tomorrow.

To register your interest and be kept informed please [go here](#):

We look forward to welcoming you to GDP-UCC 2024.

ORGANISED BY:



OFFICIAL SUPPORTER



\*Citations:

Leadership Summits That Work, Frisch and Greene, Harvard Business Review March 2015  
Conferences mean high times but low returns, Rowe N, Times Higher Education April 12, 2018